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MEF.DEV ANNUAL REPORT 2024

Modernization and Evolution for Future DEvelopment

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Modernization
Evolution
Future
DEVelopment

MEF.DEV is a cutting-edge technology provider deeply committed to bringing innovative solutions to Telco and IT Service companies. Based in Funchal, Portugal, we combine a rich 20-year history with a forward-looking approach to modern technology. MEF.DEV operates with R&D center, located in Western Europe, to deliver vast experience to digital projects, offering flexible and cost-effective software development to improve business processes.

We aim to foster innovations and technological advancements to support our customers and partners succeed with digital transformation processes. Our product portfolio includes business support solutions that effectively address digital transformation, end-to-end process automation, orchestration and management, system integration, and legacy swap challenges. Using modern and secure BPM and Low-Code tools, we speed up product development, mitigate dependency risks on specific vendors (vendor lock-in break), and provide powerful functionality for application development, management, and hosting.

Choosing MEF.DEV as your digital transformation partner means embarking on a joint effort where your business goals align with our commitment to improving your technological experience. Together, we navigate through innovation, ensuring your business stays competitive and grows sustainably.

Sergiy Polovnikov, CEO



Our Mission and Vision

We are dedicated to fostering innovation and technological advancements to support our customers and partners in succeeding with their digital transformation initiatives.

Our mission is to provide cutting-edge solutions that enhance business agility, streamline processes, and facilitate seamless integration with modern technologies.

MEF.DEV's product portfolio comprises business support solutions tailored to address the challenges of digital transformation, including end-to-end process automation, orchestration, system integration, and legacy swap.

Leveraging modern BPM and Low-Code tools, we accelerate product development, mitigate vendor dependency risks, and deliver powerful functionality for application development, management, and hosting.

Product Portfolio

The MEF.DEV Platform



The MEF.DEV platform is our flagship solution designed to accelerate development, provide serverless hosting, and streamline application management for operators.

With a user-friendly graphical interface, the platform simplifies the integration and automation of BPM/BRM applications, enabling operators to enhance business agility in legacy environments.

Our Key Differentiators

Fostering Partnerships through Open Processes

Recognizing the importance of open processes as key differentiators, MEF.DEV empowers its services to prevent vendor lock-in and ensures that operators' BSS implementations are not bound by proprietary technologies or platforms.

MEF.DEV simplifies the process of integrating and automating BPM/BRM applications, offering a range of ready-to-use integrations with renowned third-party vendors such as Amdocs, Ericsson, Oracle, Nexign, SigScale, and Bercut. This strategic collaboration not only enhances operational efficiency but also creates a robust ecosystem that fuels continuous innovation.

Agile Development for Unprecedented Progress

MEF.DEV embraces an agile development process founded on continuous integration principles. This approach empowers operators to swiftly iterate through multiple prototypes, facilitating the seamless implementation of bug fixes and the discovery of new requirements.

The agile mindset embedded in MEF.DEV's DNA ensures adaptability and responsiveness, allowing telecom enterprises to navigate the complexities of their digital transformation journey with unparalleled speed and efficiency.





Merging Creativity and Innovations for Cutting-edge Solutions



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Powering the Future of BSS *Where Technology Meets Transformation*

MEF.DEV is the driving force behind digital transformation for Telcos. Focused on enabling agility and operational efficiency, we empower the Telecommunications and IT Service industries to navigate the challenges of the digital era seamlessly.

Our team boasts over a decade of experience in implementing and operating BSS platforms within large enterprise telecommunication businesses, with its products successfully utilized by industry leaders like VEON Group Ltd.

From Closed Systems to Open Possibilities

In the ever-evolving landscape of telecommunications, the quest for seamless and exceptional customer experiences has become a driving force for innovation. In essence, open APIs hold the potential to foster the development of innovative products and services catering to a broader user base. To fully realize this potential, it becomes crucial to consider not only personal data but also ancillary datasets and privacy policies.

While presenting an opportunity to revolutionize markets, the evolution of both APIs and the associated services should be accompanied by a thorough assessment of their implications on individuals' digital rights. This evaluation encompasses the incorporation of design patterns facilitating a genuine comprehension of data processes, the implementation of clear and understandable accountability and transparency mechanisms, a general commitment to the well-being of end-users, and fostering a more informed public discourse on data collection within the telecommunications sector.

The increasing demand for smooth and personalized interactions from consumers has elevated the significance of Customer Experience (CX) in shaping loyalty and acquisition. The telecommunications sector, known for its fierce competition and constant technological advancements, understands the importance of offering an outstanding CX as a key strategic element.

A favorable CX not only cultivates customer loyalty but also functions as a potent marketing tool, generating positive word-of-mouth and drawing in new subscribers. In the context of these evolving expectations, subscribers are no longer satisfied with mere transactional exchanges; they now expect seamless and tailored zero-touch experiences that align with their individual preferences.

The pivotal role of standardized open APIs in fostering a customer-centric approach can't be underestimated since they play a crucial role in the telecom world by facilitating interoperability, promoting innovation, and enhancing collaboration among different components and systems within the telecommunications ecosystem.

Standardized open APIs enable different telecom systems and devices to work together seamlessly. By adhering to common standards, telecom operators, equipment manufacturers, and service providers can ensure that their products and services can communicate effectively, regardless of the vendor or technology used.

Below are some key aspects of the role of standardized open APIs in the telecom industry:

- Interoperability
- Facilitating Innovation
- Accelerating Time-to-Market
- Enabling Ecosystem Collaboration
- Enhancing Service Quality and CX
- Cost Reduction
- Compliance with Legal Regulations

Specializing in providing comprehensive billing systems and digital transformation solutions, the MEF.DEV company stands at the forefront of innovation, addressing the intricate needs of telecom vendors and communication service providers.